

Abstract of the Invention

5 There is provided an automated system and method that allows a customer, via a software program, to identify a printer, fill out an electronic work order, and transfer electronic data through a series of entry screens to a printer facility via a communications network. The software application also provides for a seamless and invisible relationship between the printer and a prepress provider, wherein the customer files may be directed to an outside prepress house or other service provider for preparation.